

MAYRA C. N. GOMES

DIGITAL MEDIA DESIGNER

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 06680-580, São Paulo | BRAZIL

SUMMARY

Digital Media Designer with experience in branding, social media strategy, web design, and digital communication. Interested in visual culture, digital media, audiovisual production, and the relationship between technology, communication, and society. Seeking opportunities to contribute to creative and research-driven projects.

EXPERIENCE

- Mensageiras do Amor Divino**
Web Designer • Social Media Manager • Graphic Designer

2023–PRESENT

 - Updated and maintained the organization's website.
 - Developed and maintained the visual identity.
 - Planned and managed social media content.
 - Produced digital communication materials for institutional campaigns.
- AlegreMente – Psychology Clinic**
Social Media & Graphic Designer

2024–PRESENT

 - Developed the company's visual identity.
 - Managed social media content planning and audience engagement.
 - Produced digital promotional materials.
- Menina Dourada (Shaby Davary)**
Video Editor

2026–PRESENT

 - Edited and optimized video and audio content for digital platforms.
 - Produced engaging audiovisual content for social media.

EDUCATION HISTORY

- Fatec Carapicuíba**
Higher Education - Digital Media Design

2022–2025
- Relevant Coursework: Graphic Design, UX/UI Design, Photography, Motion Graphics, Web Design, Audiovisual Production, Marketing and Digital Communication.

SKILLS

- Adobe Photoshop
 - Adobe Illustrator
 - Canva
 - Figma
 - Content Creation
- Copywriting
 - Branding
 - Visual Identity Design
 - Web Design
 - Basic Video Editing
 - Digital Marketing
 - Google Workspace